

INSIGHTS WEST

Survey on Family Day in British Columbia - November 8, 2017

As you may know, Family Day in British Columbia is observed on the second Monday of February, while other Canadian provinces observe this holiday on the third Monday of February. Would you support or oppose changing Family Day in British Columbia so that it is observed on the third Monday of February?

	British Columbia	Gender		Age			Region					Vote in 2017 Provincial Election		
		Female	Male	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC Liberals	BC NDP	BC Green
Strongly support	48%	48%	47%	34%	46%	59%	48%	68%	42%	45%	42%	51%	51%	46%
Somewhat support	23%	21%	26%	26%	24%	21%	20%	18%	32%	28%	28%	23%	21%	27%
Somewhat oppose	8%	8%	8%	15%	8%	4%	11%	0%	8%	4%	7%	5%	11%	7%
Strongly oppose	5%	4%	6%	8%	5%	3%	5%	2%	1%	7%	6%	6%	2%	6%
Not sure	16%	19%	12%	18%	17%	13%	16%	11%	18%	17%	17%	15%	16%	14%