

INSIGHTS WEST for CTV Vancouver
 Survey on the Provincial Election in British Columbia - May 8, 2017

What is the most important issue facing British Columbia today?

	British Columbia	Gender		Age			Region			Vote in 2013 Provincial Election			Vote in 2015 Federal Election			Annual Household Income		
		Female	Male	18-34	35-54	55+	Lower Mainland	Vancouver Island	Rest of BC	BC Liberals	BC NDP	BC Green	Conserv.	NDP	Liberal	Less than \$50,000	\$50,000 to \$100,000	More than \$100,000
Health care	19%	17%	22%	11%	12%	32%	14%	22%	35%	22%	23%	15%	23%	20%	20%	17%	30%	14%
Accountability	7%	4%	9%	3%	8%	7%	6%	8%	7%	1%	7%	13%	8%	7%	3%	7%	6%	4%
The economy / Jobs	24%	20%	28%	29%	23%	22%	25%	15%	28%	43%	7%	7%	41%	12%	29%	20%	17%	38%
Environment	5%	7%	4%	8%	6%	3%	5%	8%	6%	3%	8%	12%	1%	7%	7%	8%	6%	5%
Education	3%	3%	3%	4%	5%	1%	4%	2%	1%	1%	7%	0%	0%	9%	1%	2%	3%	3%
Crime / Public Safety	1%	1%	1%	0%	1%	2%	2%	1%	0%	2%	1%	0%	3%	0%	1%	1%	1%	1%
Housing / Poverty / Homelessness	35%	42%	28%	44%	37%	26%	41%	34%	16%	22%	43%	48%	19%	40%	36%	42%	34%	27%
Energy / Pipelines	2%	2%	2%	1%	3%	2%	1%	4%	3%	2%	3%	2%	2%	3%	2%	1%	2%	4%
Other	2%	2%	2%	0%	3%	2%	1%	3%	1%	1%	1%	2%	2%	2%	1%	2%	2%	1%
Not sure	1%	2%	1%	0%	2%	2%	1%	3%	2%	1%	0%	1%	2%	1%	1%	2%	0%	2%

If the provincial election were held today, which party's candidate would you vote for in your constituency? If you have already voted on the advance polls, please select the party you voted for.

	British Columbia	Gender		Age			Region			Vote in 2013 Provincial Election			Vote in 2015 Federal Election			Annual Household Income		
		Female	Male	18-34	35-54	55+	Lower Mainland	Vancouver Island	Rest of BC	BC Liberals	BC NDP	BC Green	Conserv.	NDP	Liberal	Less than \$50,000	\$50,000 to \$100,000	More than \$100,000
BC Liberals	38%	31%	44%	31%	34%	46%	37%	28%	50%	74%	7%	7%	72%	6%	47%	28%	35%	49%
BC New Democratic Party (NDP)	38%	40%	36%	44%	42%	31%	40%	43%	27%	11%	79%	38%	13%	79%	30%	44%	42%	29%
BC Green Party	15%	19%	12%	19%	15%	14%	14%	21%	16%	9%	12%	47%	6%	12%	15%	21%	16%	12%
Another party / An independent candidate	2%	2%	2%	1%	1%	3%	1%	1%	3%	0%	1%	2%	4%	1%	0%	0%	3%	1%
Don't know	7%	7%	6%	6%	8%	6%	7%	6%	5%	6%	2%	6%	5%	2%	7%	6%	4%	10%

If the provincial election were held today, which party's candidate would you vote for in your constituency? If you have already voted on the advance polls, please select the party you voted for. - Decided Voters

	Decided Voters in BC	Gender		Age			Region			Vote in 2013 Provincial Election			Vote in 2015 Federal Election			Annual Household Income		
		Female	Male	18-34	35-54	55+	Lower Mainland	Vancouver Island	Rest of BC	BC Liberals	BC NDP	BC Green	Conserv.	NDP	Liberal	Less than \$50,000	\$50,000 to \$100,000	More than \$100,000
BC Liberals	41%	34%	47%	32%	37%	49%	40%	30%	52%	79%	7%	7%	76%	6%	51%	30%	36%	54%
BC New Democratic Party (NDP)	41%	43%	39%	46%	46%	33%	44%	46%	28%	12%	80%	40%	14%	81%	32%	47%	44%	32%
BC Green Party	17%	21%	13%	20%	16%	15%	15%	22%	17%	9%	12%	51%	6%	12%	16%	23%	16%	13%
Another party / An independent candidate	2%	2%	2%	1%	1%	3%	1%	2%	3%	0%	1%	2%	4%	1%	0%	0%	3%	1%

Thinking about your vote, which of these statements comes closest to your own point of view?

	Decided Voters in BC	Vote in 2017 Provincial Election		
		BC Liberals	BC NDP	BC Greens
I am certain that I will vote for the [PARTY] in the election	87%	90%	89%	77%
I may change my mind and support another party's candidate in the election	13%	10%	11%	23%

People choose a party based on different factors. Thinking about your vote for the [PARTY] in the election, how important are each of the following factors to you? Please rank these factors from 1, for the "most important" to you, to 6 for the "least important" to you.

		Decided Voters in BC	Vote in 2017 Provincial Election		
			BC Liberals	BC NDP	BC Greens
The party's leader	1	5%	7%	4%	4%
	2	15%	14%	12%	23%
	3	20%	25%	18%	13%
	4	24%	24%	25%	23%
	5	23%	22%	25%	22%
	6	13%	9%	16%	15%
	Total	100%	100%	100%	100%
The party's candidate in the riding	1	10%	13%	9%	5%
	2	8%	7%	8%	8%
	3	16%	18%	15%	14%
	4	21%	28%	17%	15%
	5	25%	24%	26%	25%
	6	20%	9%	25%	33%
	Total	100%	100%	100%	100%
The party's ideas and policies	1	37%	38%	36%	39%
	2	22%	27%	20%	18%
	3	21%	18%	23%	23%
	4	11%	12%	12%	10%
	5	6%	5%	7%	6%
	6	2%	1%	3%	4%
	Total	100%	100%	100%	100%
Desire for stability	1	14%	29%	3%	4%
	2	21%	38%	8%	11%
	3	18%	17%	22%	10%
	4	17%	12%	20%	23%
	5	16%	2%	24%	29%
	6	14%	1%	24%	22%
	Total	100%	100%	100%	100%
Desire for change	1	19%	3%	33%	25%
	2	20%	3%	35%	23%
	3	11%	7%	12%	20%
	4	11%	8%	12%	17%
	5	15%	28%	4%	13%
	6	23%	53%	3%	2%
	Total	100%	100%	100%	100%
Disgust with other contending candidates	1	15%	11%	14%	23%
	2	15%	11%	17%	17%
	3	14%	15%	10%	19%
	4	15%	16%	15%	11%
	5	15%	20%	14%	6%
	6	27%	27%	29%	23%
	Total	100%	100%	100%	100%

Which of these party leaders do you think would make the best Premier of British Columbia?

	British Columbia	Gender		Age			Region			Vote in 2013 Provincial Election			Vote in 2015 Federal Election			Annual Household Income		
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Christy Clark	33%	26%	40%	22%	29%	44%	30%	21%	50%	67%	6%	4%	67%	3%	40%	23%	29%	48%
John Horgan	28%	28%	29%	29%	33%	24%	29%	36%	20%	9%	59%	30%	12%	60%	24%	27%	33%	25%
Andrew Weaver	17%	18%	16%	24%	14%	16%	18%	20%	11%	10%	21%	46%	6%	21%	17%	25%	16%	12%
Not sure	21%	28%	15%	25%	24%	16%	22%	24%	18%	15%	15%	20%	15%	16%	19%	24%	22%	16%

