

INSIGHTS WEST
 Survey on Tipping in British Columbia - March 16, 2017

What do you think is an acceptable tip for food delivery at your home or office?

	British Columbia	Gender		Age			Region					Annual Household Income		
		Female	Male	18 - 34	35 - 54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	Less than \$50,000	\$50,000 to \$100,000	More than \$100,000
Nothing	6%	7%	5%	5%	4%	9%	5%	8%	6%	11%	5%	8%	4%	6%
1%-9%	19%	19%	19%	22%	20%	16%	18%	25%	37%	15%	21%	23%	18%	15%
10%-14%	51%	51%	52%	52%	48%	54%	53%	50%	45%	48%	51%	46%	57%	55%
15%-19%	20%	20%	20%	19%	22%	19%	21%	14%	12%	22%	21%	22%	20%	19%
20%-25%	2%	2%	3%	0%	3%	3%	3%	3%	2%	2%	2%	2%	1%	4%
25% or more	0%	1%	0%	1%	1%	0%	0%	0%	0%	2%	1%	0%	0%	1%

What do you think is an acceptable tip for when you pick up food to go?

	British Columbia	Gender		Age			Region					Annual Household Income		
		Female	Male	18 - 34	35 - 54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	Less than \$50,000	\$50,000 to \$100,000	More than \$100,000
Nothing	70%	69%	72%	67%	69%	74%	72%	75%	69%	66%	65%	70%	71%	67%
1%-9%	15%	14%	15%	15%	15%	14%	14%	22%	14%	14%	18%	16%	15%	14%
10%-14%	12%	14%	9%	15%	13%	10%	12%	2%	18%	12%	15%	10%	12%	14%
15%-19%	2%	2%	3%	2%	3%	2%	2%	2%	0%	5%	3%	4%	2%	2%
20%-25%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
25% or more	0%	1%	0%	1%	1%	0%	0%	0%	0%	2%	1%	0%	0%	1%

