

INSIGHTS WEST

Survey on Door-to-Door Sales in Alberta – February 3, 2017

Next, we'd like to ask you some questions about door-to-door sales of home energy products (including furnaces, water heaters and energy contracts). Over the last four years, how many times have you had a person try to sell you home energy products at your doorstep?

	Alberta	Gender		Age			Region			Party Vote in 2015 Provincial Election			
		Female	Male	18-34	35-54	55+	Calgary	Edmonton	Rest of AB	NDP	Wildrose	PC	Liberal
Five times or more	21%	17%	24%	17%	24%	19%	17%	26%	20%	25%	24%	11%	21%
Three or four times	22%	23%	21%	23%	24%	20%	21%	24%	22%	19%	29%	29%	7%
Once or twice	24%	24%	25%	18%	23%	29%	26%	21%	26%	23%	22%	31%	29%
Never	32%	36%	29%	41%	27%	32%	36%	30%	31%	34%	24%	30%	43%

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The Alberta government has decided to ban door-to-door sales of home energy products. The companies offering these products will have to rely on the Internet, phone or other means to contact prospective customers. All things considered, do you agree or disagree with the government's decision?

	Alberta	Gender		Age			Region			Party Vote in 2015 Provincial Election			
		Female	Male	18-34	35-54	55+	Calgary	Edmonton	Rest of AB	NDP	Wildrose	PC	Liberal
Strongly agree	62%	67%	57%	55%	60%	68%	56%	59%	71%	74%	50%	55%	79%
Somewhat agree	23%	18%	28%	33%	22%	17%	24%	24%	21%	18%	33%	24%	7%
Somewhat disagree	5%	3%	8%	5%	5%	6%	11%	3%	1%	4%	6%	7%	7%
Strongly disagree	3%	3%	3%	2%	3%	4%	5%	3%	1%	1%	4%	5%	0%
Not sure	7%	9%	4%	5%	9%	6%	4%	11%	6%	4%	6%	10%	7%