

Thinking again about the month of December, how would you rate the transportation options available in Metro Vancouver to help get you (and your friends and gifts) around?

	Metro Vancouver	Gender		Age		
		Female	Male	18-34	35-54	55+
Very good	10%	11%	8%	11%	8%	11%
Good	53%	50%	56%	50%	56%	53%
Poor	20%	29%	13%	25%	18%	16%
Very poor	10%	6%	13%	9%	11%	8%
Not sure	7%	3%	10%	4%	7%	10%

In past holiday seasons, have any of the following happened to you? (Select all that apply)

	Metro Vancouver	Gender		Age		
		Female	Male	18-34	35-54	55+
I missed an event because of a lack of transportation options	15%	21%	9%	18%	16%	8%
I was late to an event because of a lack of transportation options	29%	31%	27%	46%	28%	8%
I decided not to go to an event because of a lack of transportation options	36%	40%	31%	46%	36%	21%
None of these	48%	43%	52%	33%	46%	71%

Would any of the following make you more likely to try a carsharing service during the holiday season (either when shopping or attending celebrations)? (Select all that apply)

	Metro Vancouver	Gender		Age		
		Female	Male	18-34	35-54	55+
Having guaranteed access to parking spots across the Lower Mainland	38%	46%	31%	49%	40%	21%
Using a vehicle where you can fit more people or stuff than in your regular car	22%	25%	19%	28%	25%	10%
Using a service that includes the cost of gas, insurance and bridge tolls	33%	42%	25%	44%	34%	18%
Low overnight rates that make it easy to take a vehicle home and return it the next morning (for holiday shopping or attending events)	32%	35%	29%	39%	35%	19%
None of these	47%	44%	50%	37%	40%	71%

