

**Next, we'd like to ask you some questions about health and well-being. From what you have seen, read, heard or experienced, do you consider each of the following treatments and/or remedies as legitimate medicine?**

		Canada	Gender		Age			Province / Region						Ethnicity		
			Female	Male	18 - 34	35 - 54	55+	British Columbia	Alberta	MB / SK	Ontario	Quebec	Atlantic	European	East Asian	South Asian
Acupuncture	Definitely	24%	28%	19%	18%	23%	31%	30%	26%	19%	23%	24%	24%	26%	24%	25%
	Probably	39%	39%	38%	39%	35%	42%	42%	34%	28%	39%	36%	50%	39%	35%	43%
	Probably not	18%	17%	19%	23%	21%	10%	17%	14%	16%	17%	25%	12%	15%	37%	10%
	Definitely not	9%	5%	15%	9%	9%	11%	7%	11%	15%	10%	8%	8%	9%	4%	11%
	Not sure	10%	10%	10%	11%	13%	6%	4%	14%	21%	11%	6%	9%	10%	0%	10%
Homeopathy	Definitely	14%	18%	10%	13%	15%	15%	15%	18%	15%	16%	11%	10%	15%	10%	33%
	Probably	32%	35%	27%	27%	34%	33%	34%	27%	27%	35%	28%	28%	33%	27%	32%
	Probably not	24%	20%	30%	27%	20%	26%	22%	25%	16%	22%	33%	28%	24%	37%	8%
	Definitely not	15%	12%	19%	15%	14%	15%	17%	13%	15%	16%	16%	6%	16%	16%	7%
	Not sure	14%	15%	14%	17%	17%	10%	12%	16%	26%	11%	11%	30%	12%	12%	19%
Herbalism	Definitely	14%	17%	9%	13%	16%	12%	13%	16%	16%	14%	16%	4%	15%	10%	22%
	Probably	36%	35%	39%	38%	33%	38%	34%	42%	36%	35%	36%	40%	34%	45%	39%
	Probably not	25%	24%	26%	24%	25%	25%	27%	20%	14%	25%	28%	29%	27%	31%	14%
	Definitely not	13%	11%	16%	12%	12%	15%	13%	11%	12%	15%	11%	11%	15%	8%	10%
	Not sure	12%	13%	10%	13%	14%	8%	12%	11%	20%	11%	9%	16%	9%	8%	15%
Traditional Chinese Medicine	Definitely	12%	14%	9%	8%	14%	12%	16%	20%	15%	9%	9%	9%	13%	18%	4%
	Probably	40%	39%	41%	42%	35%	43%	40%	33%	33%	40%	44%	42%	37%	59%	46%
	Probably not	22%	22%	23%	23%	23%	21%	21%	24%	11%	23%	22%	29%	24%	10%	14%
	Definitely not	11%	7%	16%	12%	8%	13%	12%	9%	11%	11%	11%	8%	12%	6%	7%
	Not sure	16%	18%	12%	16%	21%	11%	11%	14%	27%	17%	14%	14%	14%	6%	28%
Ayurvedic Medicine	Definitely	5%	6%	4%	6%	5%	4%	6%	6%	7%	5%	3%	0%	4%	4%	18%
	Probably	13%	12%	14%	21%	12%	9%	13%	11%	11%	16%	6%	18%	8%	14%	43%
	Probably not	19%	17%	23%	24%	21%	15%	14%	17%	7%	20%	28%	21%	19%	27%	8%
	Definitely not	12%	9%	15%	9%	11%	14%	12%	10%	14%	11%	14%	8%	11%	16%	10%
	Not sure	51%	56%	44%	40%	51%	59%	54%	56%	59%	47%	49%	54%	58%	39%	22%
Reiki	Definitely	6%	8%	3%	6%	6%	5%	7%	3%	10%	6%	6%	1%	6%	4%	7%
	Probably	15%	16%	15%	17%	19%	10%	16%	18%	14%	15%	14%	19%	14%	20%	22%
	Probably not	25%	25%	25%	36%	20%	22%	22%	31%	19%	26%	22%	29%	25%	10%	26%
	Definitely not	17%	16%	20%	15%	18%	19%	18%	16%	15%	16%	22%	12%	16%	33%	11%
	Not sure	36%	35%	38%	25%	36%	45%	37%	32%	42%	35%	35%	38%	38%	33%	35%
Chiropractic Manipulation	Definitely	21%	24%	15%	20%	20%	22%	30%	25%	17%	21%	11%	19%	24%	18%	21%
	Probably	39%	39%	39%	43%	33%	41%	34%	34%	36%	36%	47%	56%	41%	24%	39%
	Probably not	19%	19%	21%	18%	18%	21%	15%	22%	7%	23%	24%	8%	18%	10%	8%
	Definitely not	12%	8%	17%	8%	16%	11%	11%	11%	12%	11%	14%	9%	10%	37%	11%
	Not sure	9%	10%	9%	12%	12%	5%	11%	8%	26%	9%	3%	10%	7%	12%	21%
Faith Healing	Definitely	7%	9%	4%	6%	10%	6%	5%	5%	10%	7%	11%	4%	8%	8%	7%
	Probably	12%	11%	13%	14%	12%	10%	9%	7%	15%	12%	14%	16%	8%	14%	38%
	Probably not	25%	25%	25%	29%	24%	22%	20%	23%	15%	26%	31%	28%	24%	8%	15%
	Definitely not	40%	35%	46%	34%	35%	49%	49%	49%	30%	42%	30%	30%	44%	59%	29%
	Not sure	16%	20%	11%	16%	20%	13%	17%	17%	30%	13%	14%	24%	16%	12%	15%
Cold-FX	Definitely	5%	7%	3%	6%	6%	4%	3%	3%	10%	5%	6%	12%	5%	2%	1%
	Probably	23%	21%	27%	31%	24%	17%	18%	26%	20%	28%	17%	19%	21%	31%	43%
	Probably not	26%	25%	27%	29%	21%	29%	24%	32%	29%	26%	24%	31%	29%	22%	12%
	Definitely not	25%	25%	24%	19%	21%	32%	36%	32%	16%	23%	19%	22%	27%	39%	15%
	Not sure	21%	22%	19%	15%	28%	18%	18%	6%	36%	18%	34%	16%	18%	6%	26%

**Have you tried any of these remedies during the course of your life? (Select all that apply)**

	Canada	Gender		Age			Province / Region						Ethnicity		
		Female	Male	18 - 34	35 - 54	55+	British Columbia	Alberta	MB / SK	Ontario	Quebec	Atlantic	European	East Asian	South Asian
Acupuncture	30%	33%	26%	19%	28%	40%	36%	40%	17%	27%	28%	35%	34%	59%	10%
Homeopathy	22%	24%	19%	16%	24%	25%	23%	18%	21%	20%	35%	10%	24%	20%	32%
Herbalism	21%	26%	15%	19%	24%	20%	19%	18%	19%	20%	36%	6%	22%	39%	24%
Traditional Chinese Medicine	12%	11%	12%	12%	12%	12%	23%	23%	6%	8%	11%	0%	11%	73%	10%
Ayurvedic Medicine	3%	3%	2%	3%	3%	2%	3%	3%	2%	4%	0%	0%	2%	4%	22%
Reiki	10%	13%	7%	10%	10%	11%	12%	17%	9%	9%	9%	8%	11%	4%	4%
Chiropractic Manipulation	36%	38%	34%	25%	35%	47%	47%	49%	32%	32%	34%	29%	43%	22%	21%
Faith Healing	7%	8%	5%	5%	9%	5%	8%	3%	4%	5%	11%	9%	6%	2%	14%
Cold-FX	28%	32%	24%	39%	23%	26%	29%	48%	38%	29%	11%	26%	30%	33%	11%
None of these	27%	23%	33%	31%	27%	25%	22%	14%	32%	30%	27%	34%	23%	8%	28%

**How effective were the remedies you have tried?**

		Canada	Gender		Age			Province / Region						Ethnicity		
			Female	Male	18 - 34	35 - 54	55+	British Columbia	Alberta	MB / SK	Ontario	Quebec	Atlantic	European	East Asian	South Asian
Acupuncture	Very effective	27%	29%	23%	28%	30%	24%	31%	28%	14%	31%	20%	21%	23%	38%	29%
	Somewhat effective	32%	28%	37%	32%	29%	34%	36%	41%	14%	32%	20%	32%	35%	34%	43%
	Not too effective	22%	26%	16%	19%	23%	23%	17%	24%	57%	22%	20%	21%	23%	17%	14%
	Not effective at all	17%	17%	17%	21%	17%	17%	14%	7%	14%	16%	30%	25%	17%	7%	14%
	Not sure	2%	0%	5%	2%	0%	3%	3%	0%	0%	0%	10%	0%	3%	3%	0%
Homeopathy	Very effective	20%	17%	26%	17%	24%	21%	27%	0%	6%	26%	23%	0%	16%	20%	48%
	Somewhat effective	40%	45%	32%	42%	43%	36%	38%	86%	82%	33%	24%	62%	41%	50%	30%
	Not too effective	23%	19%	31%	15%	28%	24%	19%	10%	12%	21%	39%	12%	25%	10%	22%
	Not effective at all	13%	14%	11%	17%	6%	18%	11%	5%	0%	16%	15%	25%	14%	10%	0%
	Not sure	2%	3%	0%	10%	0%	0%	3%	0%	0%	5%	0%	0%	3%	0%	4%
Herbalism	Very effective	27%	32%	18%	28%	36%	17%	23%	5%	13%	34%	32%	0%	25%	5%	65%
	Somewhat effective	50%	46%	61%	47%	40%	62%	47%	90%	80%	31%	52%	100%	54%	63%	35%
	Not too effective	15%	15%	14%	16%	17%	12%	10%	0%	13%	21%	16%	0%	12%	0%	0%
	Not effective at all	7%	6%	8%	9%	4%	7%	13%	0%	0%	14%	0%	0%	7%	26%	0%
	Not sure	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%
Traditional Chinese Medicine	Very effective	30%	24%	40%	11%	45%	25%	30%	31%	20%	18%	50%	0%	26%	39%	43%
	Somewhat effective	55%	59%	52%	74%	36%	57%	41%	69%	60%	79%	25%	0%	55%	47%	29%
	Not too effective	11%	15%	6%	9%	11%	11%	16%	0%	20%	3%	25%	0%	13%	8%	14%
	Not effective at all	2%	1%	2%	0%	2%	2%	5%	0%	0%	0%	0%	0%	3%	0%	0%
	Not sure	2%	1%	2%	6%	2%	0%	8%	0%	0%	0%	0%	0%	0%	6%	14%
Ayurvedic Medicine	Very effective	52%	42%	60%	50%	55%	29%	40%	100%	50%	42%	0%	0%	50%	0%	44%
	Somewhat effective	38%	47%	30%	50%	27%	43%	40%	0%	0%	47%	0%	0%	25%	50%	56%
	Not too effective	3%	5%	0%	0%	0%	14%	0%	0%	50%	0%	0%	0%	8%	0%	0%
	Not effective at all	3%	5%	0%	0%	0%	14%	0%	0%	0%	5%	0%	0%	8%	50%	0%
	Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Reiki	Very effective	23%	28%	12%	24%	27%	19%	25%	0%	43%	27%	33%	17%	26%	0%	67%
	Somewhat effective	32%	38%	22%	45%	19%	36%	30%	58%	14%	34%	0%	67%	40%	0%	0%
	Not too effective	21%	13%	41%	24%	30%	10%	20%	32%	43%	7%	33%	0%	10%	50%	33%
	Not effective at all	21%	20%	25%	7%	19%	33%	20%	11%	0%	29%	33%	0%	22%	50%	0%
	Not sure	1%	0%	3%	0%	0%	2%	0%	0%	0%	2%	0%	0%	1%	0%	0%
Chiropractic Manipulation	Very effective	41%	45%	34%	45%	40%	39%	38%	43%	42%	38%	42%	57%	44%	27%	7%
	Somewhat effective	38%	33%	46%	36%	39%	38%	43%	43%	27%	37%	42%	17%	38%	45%	73%
	Not too effective	12%	14%	9%	9%	16%	11%	9%	9%	23%	10%	17%	13%	11%	0%	13%
	Not effective at all	8%	6%	10%	3%	6%	11%	8%	5%	8%	11%	0%	9%	6%	18%	7%
	Not sure	2%	2%	1%	5%	0%	1%	0%	0%	4%	3%	0%	0%	2%	0%	0%
Faith Healing	Very effective	54%	60%	39%	7%	71%	52%	23%	33%	67%	50%	74%	43%	75%	0%	30%
	Somewhat effective	17%	15%	22%	21%	9%	33%	38%	33%	33%	21%	0%	0%	15%	0%	0%
	Not too effective	22%	19%	26%	64%	15%	5%	15%	0%	0%	21%	26%	57%	5%	100%	60%
	Not effective at all	6%	4%	9%	7%	6%	10%	15%	0%	0%	12%	0%	0%	2%	0%	0%
	Not sure	1%	0%	0%	0%	0%	5%	8%	0%	0%	0%	0%	0%	2%	0%	0%
Cold-FX	Very effective	17%	18%	13%	14%	18%	18%	9%	13%	6%	18%	26%	52%	19%	0%	0%
	Somewhat effective	40%	38%	44%	40%	48%	33%	40%	27%	29%	50%	53%	14%	39%	19%	62%
	Not too effective	18%	16%	23%	18%	16%	19%	17%	49%	26%	7%	0%	5%	16%	31%	0%
	Not effective at all	20%	22%	17%	18%	11%	29%	28%	9%	19%	21%	21%	29%	18%	44%	38%
	Not sure	5%	6%	4%	9%	6%	2%	9%	4%	16%	4%	0%	0%	7%	0%	0%

***As you may know, new label requirements will come into effect in July and will require manufacturers of homeopathic cough, cold, and flu remedies to remove any labelling that suggests it is recommended for treating children 12 years old or younger. Do you agree or disagree with this decision?***

	Canada	Gender		Age			Province / Region						Ethnicity		
		Female	Male	18 - 34	35 - 54	55+	British Columbia	Alberta	MB / SK	Ontario	Quebec	Atlantic	European	East Asian	South Asian
Strongly agree	33%	30%	38%	18%	29%	49%	39%	36%	31%	34%	27%	26%	38%	35%	22%
Somewhat agree	26%	27%	25%	22%	32%	23%	25%	21%	19%	24%	34%	35%	26%	33%	15%
Somewhat disagree	12%	11%	11%	17%	10%	8%	9%	16%	17%	11%	11%	9%	10%	18%	17%
Strongly disagree	9%	10%	7%	16%	5%	8%	6%	11%	11%	11%	6%	10%	7%	4%	17%
Not sure	21%	22%	19%	28%	24%	12%	21%	18%	21%	21%	22%	20%	19%	10%	29%

**Do you agree or disagree with each of the following statements?**

		Canada	Gender		Age			Province / Region						Ethnicity		
			Female	Male	18 - 34	35 - 54	55+	British Columbia	Alberta	MB / SK	Ontario	Quebec	Atlantic	European	East Asian	South Asian
"Canada's health care system should fund alternative remedies for patients who want to rely on them"	Strongly agree	24%	29%	18%	30%	25%	19%	22%	14%	20%	27%	25%	28%	22%	18%	31%
	Somewhat agree	37%	37%	36%	33%	43%	35%	37%	55%	32%	36%	34%	32%	39%	57%	24%
	Somewhat disagree	15%	12%	20%	17%	11%	18%	20%	12%	7%	20%	8%	10%	16%	10%	31%
	Strongly disagree	12%	9%	15%	8%	7%	19%	15%	11%	15%	9%	11%	16%	14%	10%	7%
	Not sure	12%	13%	10%	12%	14%	9%	6%	7%	25%	8%	22%	15%	10%	4%	8%
"The federal government should not approve homeopathic claims unless they are supported by scientific evidence"	Strongly agree	44%	44%	45%	29%	43%	57%	48%	42%	33%	38%	61%	51%	43%	41%	18%
	Somewhat agree	29%	27%	33%	33%	29%	26%	32%	39%	26%	29%	23%	29%	31%	47%	33%
	Somewhat disagree	10%	10%	9%	12%	12%	5%	9%	15%	10%	12%	3%	5%	10%	6%	25%
	Strongly disagree	6%	6%	6%	9%	5%	4%	5%	0%	4%	10%	3%	2%	6%	2%	4%
	Not sure	11%	14%	7%	16%	11%	8%	7%	4%	26%	12%	11%	12%	9%	4%	22%