INSIGHTS WEST

Survey of Canadians on the 2016 U.S. Presidential Election - February 1, 2016

***As you may know, the U.S. Presidential Election will take place in November 2016, but the campaign has already started. Do you think each of the following people would be "good for Canada" or "bad for Canada" if they became President of the United States?***

| | | Canada | Gender | | Age | | | Province / Region | | | | | | Vote in 2015 Federal Election | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Female | Male | 18-34 | 35-54 | 55+ | BC | Alberta | MB / SK | Ontario | Quebec | Atlantic Canada | Liberal | Conservative | NDP | Green |
| Hillary Clinton | Very good for Canada | 9% | 10% | 9% | 5% | 14% | 9% | 8% | 4% | 6% | 10% | 13% | 12% | 12% | 6% | 16% | 20% |
| | Good for Canada | 46% | 45% | 46% | 46% | 42% | 49% | 55% | 37% | 24% | 50% | 42% | 41% | 58% | 37% | 46% | 35% |
| | Bad for Canada | 14% | 13% | 16% | 18% | 10% | 15% | 8% | 16% | 16% | 16% | 15% | 12% | 12% | 24% | 6% | 20% |
| | Very bad for Canada | 10% | 8% | 13% | 10% | 9% | 11% | 7% | 11% | 22% | 10% | 7% | 10% | 7% | 16% | 8% | 8% |
| | I don't know who this person is | 2% | 3% | 1% | 3% | 3% | 0% | 1% | 0% | 6% | 1% | 6% | 0% | 0% | 2% | 4% | 2% |
| | Not sure | 19% | 22% | 15% | 18% | 21% | 16% | 21% | 30% | 27% | 13% | 17% | 22% | 12% | 17% | 21% | 14% |
| | Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Bernie Sanders | Very good for Canada | 9% | 8% | 10% | 14% | 9% | 5% | 12% | 2% | 4% | 9% | 13% | 10% | 12% | 3% | 11% | 22% |
| | Good for Canada | 22% | 17% | 28% | 20% | 24% | 22% | 24% | 19% | 4% | 22% | 29% | 22% | 26% | 24% | 21% | 39% |
| | Bad for Canada | 9% | 9% | 9% | 5% | 7% | 13% | 11% | 12% | 18% | 8% | 4% | 9% | 9% | 13% | 6% | 12% |
| | Very bad for Canada | 7% | 7% | 6% | 9% | 5% | 5% | 2% | 5% | 12% | 6% | 9% | 10% | 6% | 12% | 7% | 0% |
| | I don't know who this person is | 26% | 33% | 18% | 33% | 26% | 20% | 22% | 32% | 33% | 29% | 21% | 16% | 25% | 20% | 31% | 16% |
| | Not sure | 27% | 25% | 29% | 19% | 28% | 34% | 30% | 30% | 29% | 26% | 24% | 31% | 22% | 28% | 24% | 10% |
| | Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Donald Trump | Very good for Canada | 7% | 4% | 9% | 4% | 9% | 7% | 1% | 5% | 16% | 7% | 8% | 3% | 6% | 13% | 3% | 2% |
| | Good for Canada | 13% | 8% | 17% | 12% | 14% | 12% | 7% | 13% | 8% | 15% | 17% | 5% | 8% | 18% | 8% | 22% |
| | Bad for Canada | 18% | 18% | 18% | 15% | 20% | 19% | 14% | 12% | 22% | 18% | 24% | 19% | 17% | 26% | 13% | 10% |
| | Very bad for Canada | 49% | 53% | 44% | 56% | 40% | 51% | 67% | 49% | 29% | 50% | 37% | 57% | 63% | 31% | 65% | 59% |
| | I don't know who this person is | 1% | 1% | 1% | 1% | 2% | 0% | 1% | 0% | 6% | 0% | 2% | 0% | 0% | 2% | 0% | 0% |
| | Not sure | 13% | 15% | 10% | 11% | 16% | 11% | 9% | 20% | 20% | 10% | 12% | 16% | 6% | 11% | 13% | 4% |
| | Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Ted Cruz | Very good for Canada | 4% | 2% | 5% | 4% | 4% | 3% | 1% | 3% | 8% | 5% | 4% | 0% | 4% | 5% | 2% | 12% |
| | Good for Canada | 17% | 15% | 19% | 17% | 14% | 19% | 9% | 13% | 16% | 20% | 19% | 12% | 15% | 20% | 17% | 22% |
| | Bad for Canada | 12% | 11% | 13% | 4% | 12% | 20% | 11% | 14% | 14% | 11% | 13% | 17% | 15% | 18% | 5% | 10% |
| | Very bad for Canada | 15% | 13% | 17% | 15% | 17% | 12% | 14% | 14% | 10% | 15% | 12% | 24% | 18% | 8% | 20% | 31% |
| | I don't know who this person is | 26% | 33% | 18% | 36% | 27% | 17% | 32% | 29% | 29% | 25% | 24% | 21% | 25% | 23% | 33% | 14% |
| | Not sure | 27% | 26% | 28% | 23% | 27% | 30% | 32% | 28% | 25% | 25% | 27% | 24% | 24% | 27% | 24% | 10% |
| | Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Marco Rubio | Very good for Canada | 3% | 2% | 4% | 8% | 1% | 1% | 1% | 0% | 8% | 5% | 0% | 3% | 0% | 6% | 3% | 10% |
| | Good for Canada | 10% | 8% | 14% | 8% | 11% | 12% | 7% | 7% | 4% | 13% | 11% | 12% | 12% | 9% | 8% | 22% |
| | Bad for Canada | 12% | 8% | 15% | 6% | 11% | 17% | 7% | 13% | 16% | 11% | 18% | 5% | 14% | 18% | 5% | 14% |
| | Very bad for Canada | 14% | 13% | 14% | 16% | 13% | 12% | 10% | 7% | 6% | 13% | 22% | 22% | 14% | 12% | 19% | 24% |
| | I don't know who this person is | 33% | 42% | 23% | 42% | 34% | 26% | 41% | 43% | 41% | 32% | 25% | 22% | 32% | 28% | 43% | 16% |
| | Not sure | 28% | 27% | 29% | 21% | 29% | 33% | 33% | 30% | 25% | 26% | 25% | 33% | 27% | 28% | 23% | 12% |
| | Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |