

There has been a lot of talk recently about "strategic voting", which is defined as voting for the candidate in your riding who has the best chance of defeating a party you dislike, even if the candidate you vote for is not your first preference. Thinking about this, are you "voting strategically" in this election?

	Alberta	Gender		Age			Regions			Vote in 2015		
		Female	Male	18-34	35-54	55+	Calgary	Edmonton	Rest of AB	Conservative	Liberal	NDP
Yes, I'm voting strategically	27%	29%	24%	38%	28%	25%	26%	32%	23%	20%	40%	40%
No, I'm not voting strategically	73%	71%	76%	62%	72%	75%	74%	68%	77%	80%	60%	60%

Over the past three months, have you done any of the following activities?

	Alberta	Gender		Age			Regions			Vote in 2015		
		Female	Male	18-34	35-54	55+	Calgary	Edmonton	Rest of AB	Conservative	Liberal	NDP
Visited the website of a federal party	26%	27%	26%	36%	26%	26%	25%	21%	22%	21%	34%	28%
Read a party's electoral platform	52%	52%	54%	58%	50%	52%	49%	48%	51%	50%	54%	54%
Visited the website of a federal election candidate	27%	30%	26%	33%	23%	28%	25%	23%	21%	21%	39%	29%
Saw, read or heard an advertisement for a federal election candidate	81%	83%	81%	76%	74%	84%	83%	78%	77%	82%	78%	80%
Saw, read or heard media stories where federal election candidates discussed their position on issues	77%	77%	79%	73%	74%	79%	78%	77%	74%	77%	83%	70%
Interacted with a federal election candidate on social media (followed on Twitter, liked on facebook)	11%	13%	8%	9%	16%	9%	11%	10%	6%	10%	12%	9%
Watched or attended a debate featuring the federal party leaders	46%	44%	49%	40%	34%	50%	49%	39%	45%	44%	52%	44%
Watched or attended a debate featuring local election candidates	23%	21%	25%	18%	21%	24%	16%	23%	22%	19%	26%	28%
Met canvassers or candidates who knocked at your door	23%	21%	27%	18%	27%	23%	27%	29%	11%	23%	26%	19%
None of these	7%	6%	7%	9%	12%	5%	6%	8%	11%	7%	9%	9%

