

**What is the most important issue facing Alberta today?**

	Alberta	Gender		Age			Region			Vote in 2012 Election			
		Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
Health Care	16%	14%	17%	7%	16%	24%	18%	17%	13%	19%	12%	16%	22%
Accountability	19%	23%	16%	19%	13%	28%	16%	24%	18%	18%	28%	23%	32%
The Economy / Jobs	37%	41%	34%	38%	42%	31%	39%	42%	33%	40%	40%	29%	21%
Environment	5%	3%	6%	9%	4%	3%	5%	2%	7%	4%	4%	3%	4%
Education	6%	4%	8%	9%	7%	2%	5%	6%	7%	7%	2%	11%	2%
Crime / Public Safety	1%	1%	1%	0%	2%	0%	1%	0%	2%	1%	1%	0%	0%
Housing / Poverty / Homelessness	3%	1%	5%	4%	4%	2%	6%	3%	2%	3%	2%	6%	6%
Energy / Pipelines	5%	6%	4%	5%	5%	4%	7%	3%	4%	5%	6%	2%	9%
Other	3%	4%	2%	3%	3%	3%	1%	1%	6%	1%	4%	8%	0%
Not sure	5%	2%	6%	7%	5%	3%	3%	2%	8%	3%	1%	1%	2%

**Thinking of each of the following provincial party leaders, would you say you generally approve or disapprove of the way he/she has performed in their job?**

		Alberta	Gender		Age			Region			Vote in 2012 Election			
			Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
Premier and Progressive Conservative leader Jim Prentice	Strongly approve	7%	9%	6%	4%	5%	14%	7%	6%	8%	17%	4%	3%	1%
	Somewhat approve	18%	20%	17%	14%	21%	19%	25%	15%	16%	29%	16%	6%	14%
	Somewhat disapprove	21%	22%	21%	20%	23%	21%	26%	22%	17%	23%	26%	13%	12%
	Strongly disapprove	42%	44%	41%	43%	42%	42%	35%	53%	40%	24%	51%	76%	66%
	Not sure	11%	5%	15%	19%	9%	5%	8%	5%	18%	8%	1%	2%	5%
Official Opposition and Wildrose Party leader Brian Jean	Strongly approve	7%	9%	6%	2%	7%	10%	7%	4%	10%	4%	23%	1%	0%
	Somewhat approve	28%	34%	24%	22%	30%	31%	37%	25%	24%	30%	48%	12%	21%
	Somewhat disapprove	23%	22%	24%	24%	20%	26%	23%	30%	18%	23%	13%	46%	31%
	Strongly disapprove	17%	19%	15%	21%	16%	15%	14%	21%	16%	23%	2%	26%	21%
	Not sure	25%	16%	31%	30%	26%	18%	20%	21%	32%	20%	14%	13%	26%
Interim Liberal Party leader David Swann	Strongly approve	5%	4%	6%	7%	3%	6%	8%	1%	5%	7%	3%	4%	10%
	Somewhat approve	28%	27%	28%	32%	25%	28%	32%	34%	19%	33%	18%	36%	44%
	Somewhat disapprove	23%	27%	19%	21%	23%	25%	20%	28%	21%	17%	31%	34%	16%
	Strongly disapprove	13%	16%	11%	4%	15%	20%	12%	12%	15%	17%	19%	10%	4%
	Not sure	31%	24%	36%	36%	35%	21%	28%	24%	40%	25%	30%	16%	26%
New Democratic Party (NDP) leader Rachel Notley	Strongly approve	30%	31%	29%	35%	23%	34%	26%	41%	26%	25%	16%	73%	50%
	Somewhat approve	32%	32%	33%	29%	37%	29%	37%	34%	28%	38%	38%	21%	36%
	Somewhat disapprove	11%	13%	9%	8%	12%	12%	15%	9%	9%	13%	18%	2%	1%
	Strongly disapprove	10%	13%	7%	3%	10%	16%	9%	7%	13%	10%	17%	1%	2%
	Not sure	17%	11%	21%	24%	18%	9%	15%	8%	26%	13%	10%	1%	10%
Alberta Party leader Greg Clark	Strongly approve	3%	3%	3%	4%	3%	2%	5%	3%	2%	4%	4%	1%	0%
	Somewhat approve	17%	17%	17%	16%	16%	18%	16%	24%	12%	15%	19%	11%	31%
	Somewhat disapprove	15%	19%	13%	15%	15%	16%	19%	11%	16%	18%	15%	17%	10%
	Strongly disapprove	8%	10%	7%	3%	9%	12%	6%	9%	10%	9%	7%	18%	6%
	Not sure	56%	51%	60%	62%	57%	51%	54%	54%	60%	54%	54%	52%	52%

***If the election were held today, which party's candidate would you vote for in your constituency? - Likely Voters***

	Likely Voters	Gender		Age			Region			Vote in 2012 Election			
		Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
Progressive Conservative Party	21%	22%	20%	16%	19%	27%	24%	14%	23%	38%	13%	3%	4%
New Democratic Party (NDP)	38%	36%	40%	50%	34%	35%	31%	53%	32%	32%	18%	91%	57%
Liberal Party	3%	3%	4%	6%	3%	3%	4%	4%	2%	0%	0%	1%	29%
Wildrose Party	25%	29%	20%	16%	29%	25%	27%	15%	30%	13%	59%	1%	1%
Alberta Party	3%	2%	3%	3%	3%	2%	2%	3%	2%	2%	3%	0%	1%
Other party / An independent candidate	2%	1%	2%	3%	2%	0%	1%	0%	3%	2%	2%	0%	0%
Undecided / Not sure	9%	6%	12%	6%	11%	9%	11%	9%	7%	13%	5%	3%	6%

***If the election were held today, which party's candidate would you vote for in your constituency? - Decided Voters***

	Decided Voters	Gender		Age			Region			Vote in 2012 Election			
		Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
Progressive Conservative Party	23%	23%	23%	17%	21%	29%	27%	16%	25%	44%	13%	4%	4%
New Democratic Party (NDP)	42%	38%	45%	53%	38%	38%	35%	58%	35%	36%	19%	94%	61%
Liberal Party	4%	3%	4%	7%	3%	3%	4%	5%	2%	0%	0%	1%	31%
Wildrose Party	27%	31%	23%	17%	32%	28%	30%	16%	32%	15%	62%	1%	1%
Alberta Party	3%	2%	4%	3%	3%	2%	3%	4%	2%	3%	3%	0%	1%
Other party / An independent candidate	2%	2%	2%	3%	2%	0%	1%	1%	3%	2%	2%	0%	0%

**People choose a party based on different factors. Thinking about your vote for the [selected party] in the election, how important are each of the following factors to you? Please rank these factors from 1, for the "most important" to you, to 6 for the "least important" to you.**

		Decided Voters	Gender		Age			Region			Voting Intention in 2015				
			Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	NDP	Liberal	Wildrose	Alberta
The party's leader	1	23%	26%	20%	23%	18%	28%	26%	22%	21%	27%	31%	21%	8%	16%
	2	16%	14%	18%	13%	13%	21%	15%	17%	17%	23%	16%	17%	10%	37%
	3	21%	23%	19%	23%	23%	17%	18%	25%	20%	18%	22%	8%	22%	37%
	4	18%	13%	23%	20%	18%	17%	19%	19%	17%	18%	15%	46%	17%	5%
	5	15%	17%	14%	15%	18%	12%	18%	11%	16%	10%	11%	8%	29%	0%
	6	7%	8%	7%	5%	10%	6%	5%	8%	10%	5%	4%	4%	13%	5%
The party's candidate in the riding	1	9%	9%	9%	7%	10%	9%	10%	8%	10%	18%	3%	33%	9%	5%
	2	12%	16%	8%	7%	13%	13%	11%	15%	10%	15%	9%	4%	12%	32%
	3	16%	16%	15%	28%	9%	16%	13%	15%	19%	24%	13%	25%	9%	26%
	4	16%	18%	15%	13%	15%	19%	18%	15%	16%	25%	16%	8%	12%	0%
	5	25%	23%	26%	21%	27%	24%	25%	20%	29%	14%	29%	17%	28%	11%
	6	22%	18%	26%	23%	26%	17%	24%	26%	17%	4%	30%	12%	28%	26%
The party's ideas and policies	1	36%	34%	38%	30%	37%	38%	36%	33%	38%	35%	31%	8%	49%	37%
	2	30%	26%	33%	48%	23%	26%	31%	32%	26%	33%	26%	62%	26%	16%
	3	17%	18%	16%	10%	21%	17%	18%	13%	18%	21%	16%	25%	11%	32%
	4	10%	12%	9%	3%	13%	12%	10%	12%	10%	6%	14%	0%	10%	11%
	5	5%	6%	3%	5%	4%	5%	4%	8%	3%	3%	8%	4%	2%	5%
	6	3%	4%	1%	3%	3%	2%	1%	2%	5%	1%	5%	0%	2%	0%
Desire for stability	1	7%	7%	8%	10%	5%	8%	5%	8%	10%	15%	5%	12%	4%	0%
	2	12%	10%	14%	7%	13%	14%	10%	9%	16%	17%	10%	8%	14%	0%
	3	18%	16%	20%	15%	21%	18%	22%	16%	17%	21%	15%	4%	24%	5%
	4	26%	28%	24%	31%	25%	24%	29%	25%	25%	36%	21%	21%	25%	42%
	5	19%	18%	19%	11%	20%	21%	18%	23%	15%	6%	26%	8%	18%	26%
	6	18%	20%	15%	25%	15%	15%	17%	19%	17%	5%	23%	50%	15%	32%
Desire for change	1	19%	19%	19%	27%	21%	11%	16%	24%	18%	0%	26%	21%	22%	26%
	2	20%	22%	19%	10%	26%	19%	23%	17%	20%	4%	27%	8%	27%	16%
	3	18%	18%	18%	19%	15%	20%	19%	21%	14%	9%	21%	42%	21%	0%
	4	15%	14%	16%	15%	16%	13%	16%	16%	13%	10%	15%	25%	16%	32%
	5	19%	19%	19%	20%	16%	22%	15%	18%	24%	42%	10%	8%	13%	21%
	6	9%	10%	9%	10%	5%	14%	13%	4%	10%	34%	1%	0%	3%	5%
Disgust with other contending candidates	1	6%	6%	6%	3%	8%	5%	9%	5%	5%	5%	5%	8%	8%	16%
	2	11%	13%	8%	15%	12%	6%	11%	9%	11%	8%	12%	0%	12%	0%
	3	11%	9%	12%	5%	11%	13%	10%	9%	11%	6%	13%	0%	13%	5%
	4	15%	16%	14%	17%	13%	15%	9%	16%	19%	5%	18%	4%	20%	11%
	5	17%	16%	19%	27%	15%	15%	21%	21%	12%	25%	15%	58%	8%	37%
	6	41%	40%	41%	33%	41%	45%	41%	40%	42%	51%	37%	33%	39%	32%

*Since the start of the campaign, has your opinion of each of the following leaders improved, stayed the same, or worsened?*

		Alberta	Gender		Age			Region			Vote in 2012 Election			
			Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
Premier and Progressive Conservative leader Jim Prentice	Improved	6%	8%	5%	4%	5%	9%	7%	5%	7%	14%	4%	2%	2%
	Stayed the same	32%	34%	31%	29%	35%	32%	38%	28%	30%	42%	30%	22%	29%
	Worsened	52%	54%	51%	51%	51%	56%	50%	60%	50%	41%	66%	73%	69%
	Not sure	9%	4%	13%	16%	9%	2%	6%	7%	14%	2%	1%	2%	1%
Official Opposition and Wildrose Party leader Brian Jean	Improved	18%	22%	15%	15%	16%	23%	19%	16%	19%	17%	36%	13%	4%
	Stayed the same	38%	40%	37%	31%	44%	38%	44%	37%	34%	38%	43%	36%	38%
	Worsened	26%	29%	24%	28%	23%	28%	23%	30%	26%	33%	15%	44%	36%
	Not sure	18%	9%	24%	26%	17%	11%	14%	17%	21%	11%	6%	7%	21%
Interim Liberal Party leader David Swann	Improved	9%	8%	9%	10%	8%	9%	7%	9%	10%	9%	5%	13%	18%
	Stayed the same	53%	57%	50%	51%	50%	58%	58%	50%	50%	58%	58%	49%	48%
	Worsened	17%	21%	14%	12%	17%	21%	18%	20%	14%	18%	23%	18%	10%
	Not sure	22%	14%	28%	28%	25%	12%	17%	21%	27%	15%	14%	19%	24%
New Democratic Party (NDP) leader Rachel Notley	Improved	52%	50%	53%	57%	47%	52%	51%	63%	43%	52%	47%	77%	81%
	Stayed the same	26%	30%	23%	20%	30%	27%	30%	22%	27%	30%	29%	20%	15%
	Worsened	11%	15%	8%	5%	11%	16%	9%	9%	14%	13%	19%	2%	1%
	Not sure	12%	5%	16%	18%	13%	4%	10%	7%	17%	5%	6%	1%	2%
Alberta Party leader Greg Clark	Improved	7%	8%	7%	11%	6%	6%	6%	11%	6%	7%	13%	2%	8%
	Stayed the same	45%	51%	41%	46%	47%	43%	50%	42%	45%	47%	49%	41%	45%
	Worsened	7%	9%	6%	3%	8%	10%	8%	7%	8%	10%	6%	17%	2%
	Not sure	40%	32%	46%	40%	39%	41%	36%	41%	42%	36%	32%	39%	44%

**Which of these party leaders do you think would make the best Premier of Alberta?**

	Alberta	Gender		Age			Region			Vote in 2012 Election			
		Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
Jim Prentice	18%	22%	14%	10%	16%	26%	23%	11%	18%	36%	13%	6%	5%
Brian Jean	13%	15%	11%	8%	14%	16%	17%	6%	15%	10%	39%	0%	0%
Rachel Notley	37%	37%	37%	40%	33%	38%	29%	50%	33%	29%	25%	82%	59%
David Swann	4%	3%	4%	6%	3%	3%	6%	2%	3%	2%	2%	0%	18%
Greg Clark	3%	2%	4%	8%	1%	1%	1%	7%	2%	1%	6%	0%	1%
Not sure	26%	20%	31%	28%	32%	17%	24%	23%	30%	23%	16%	12%	18%

**Which party leader is better suited to handle each of the following issues?**

		Alberta	Gender		Age			Region			Vote in 2012 Election			
			Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
Health Care	Jim Prentice	11%	12%	11%	2%	11%	20%	13%	7%	13%	24%	7%	4%	1%
	Brian Jean	13%	15%	11%	10%	14%	15%	15%	10%	14%	11%	33%	0%	0%
	Rachel Notley	39%	42%	36%	49%	33%	37%	34%	52%	33%	31%	32%	81%	61%
	David Swann	11%	12%	10%	9%	11%	13%	16%	8%	10%	13%	15%	8%	18%
	Greg Clark	1%	1%	1%	2%	1%	0%	0%	3%	1%	1%	2%	0%	1%
	Not sure	25%	18%	30%	27%	30%	15%	23%	21%	29%	20%	11%	7%	18%
The Economy / Jobs	Jim Prentice	24%	28%	20%	17%	23%	31%	30%	17%	24%	46%	19%	7%	11%
	Brian Jean	17%	21%	13%	12%	18%	20%	20%	13%	17%	9%	51%	9%	2%
	Rachel Notley	28%	24%	31%	34%	25%	26%	22%	39%	25%	21%	19%	66%	42%
	David Swann	4%	5%	2%	6%	3%	2%	5%	3%	3%	2%	0%	0%	16%
	Greg Clark	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	0%
	Not sure	27%	20%	32%	31%	30%	20%	23%	26%	31%	20%	11%	16%	28%
Environment	Jim Prentice	11%	12%	9%	3%	9%	20%	14%	6%	12%	22%	8%	3%	2%
	Brian Jean	9%	10%	8%	4%	11%	11%	8%	5%	13%	7%	25%	0%	1%
	Rachel Notley	39%	43%	37%	44%	38%	36%	38%	49%	33%	35%	35%	80%	60%
	David Swann	4%	5%	3%	8%	2%	3%	6%	6%	2%	5%	2%	1%	11%
	Greg Clark	3%	3%	3%	4%	2%	3%	1%	4%	4%	2%	6%	2%	1%
	Not sure	34%	27%	39%	36%	38%	26%	33%	31%	37%	29%	24%	13%	24%
Education	Jim Prentice	12%	13%	10%	3%	10%	20%	16%	6%	12%	25%	7%	6%	1%
	Brian Jean	12%	14%	11%	5%	15%	16%	16%	8%	14%	10%	35%	0%	1%
	Rachel Notley	43%	47%	40%	55%	36%	40%	36%	56%	39%	38%	38%	82%	62%
	David Swann	5%	5%	5%	8%	4%	3%	6%	7%	3%	4%	2%	2%	20%
	Greg Clark	1%	0%	2%	1%	2%	1%	2%	2%	1%	3%	1%	0%	0%
	Not sure	27%	21%	32%	27%	33%	19%	26%	23%	32%	22%	15%	10%	15%
Crime / Public Safety	Jim Prentice	17%	20%	15%	12%	13%	27%	21%	13%	17%	33%	12%	6%	4%
	Brian Jean	17%	24%	12%	15%	19%	18%	21%	14%	17%	11%	45%	4%	9%
	Rachel Notley	24%	27%	22%	29%	24%	21%	19%	32%	23%	19%	17%	66%	36%
	David Swann	2%	2%	2%	2%	2%	3%	3%	2%	2%	1%	1%	0%	9%
	Greg Clark	2%	1%	2%	3%	1%	1%	1%	2%	2%	2%	2%	0%	2%
	Not sure	37%	25%	47%	40%	42%	30%	36%	37%	38%	33%	22%	23%	41%
Housing / Poverty / Homelessness	Jim Prentice	10%	12%	9%	5%	9%	17%	14%	7%	10%	21%	6%	3%	1%
	Brian Jean	10%	12%	7%	5%	11%	12%	10%	6%	12%	6%	29%	1%	2%
	Rachel Notley	43%	46%	41%	49%	37%	46%	40%	55%	37%	44%	32%	84%	62%
	David Swann	4%	6%	2%	8%	2%	2%	7%	2%	3%	3%	4%	1%	12%
	Greg Clark	2%	0%	4%	5%	1%	1%	1%	4%	2%	3%	5%	0%	1%
	Not sure	31%	24%	37%	29%	40%	23%	29%	26%	37%	24%	23%	9%	19%
Energy / Pipelines	Jim Prentice	27%	32%	23%	20%	26%	35%	38%	18%	26%	47%	24%	8%	16%
	Brian Jean	15%	21%	11%	10%	17%	18%	16%	13%	17%	8%	45%	4%	5%
	Rachel Notley	23%	21%	24%	31%	20%	20%	16%	34%	20%	17%	13%	56%	40%
	David Swann	3%	1%	4%	5%	1%	2%	3%	3%	3%	2%	1%	6%	6%
	Greg Clark	2%	2%	2%	2%	2%	1%	1%	3%	2%	1%	3%	0%	5%
	Not sure	30%	22%	36%	32%	34%	23%	28%	28%	33%	24%	13%	26%	28%
Government Accountability	Jim Prentice	12%	13%	10%	7%	10%	18%	16%	7%	12%	23%	9%	2%	1%
	Brian Jean	18%	24%	13%	12%	20%	20%	20%	10%	22%	13%	50%	1%	1%
	Rachel Notley	36%	36%	37%	45%	30%	36%	29%	53%	29%	28%	24%	81%	65%
	David Swann	3%	3%	3%	2%	3%	3%	4%	2%	3%	5%	2%	0%	12%
	Greg Clark	2%	2%	2%	2%	2%	1%	1%	3%	2%	1%	3%	0%	0%
	Not sure	30%	22%	36%	32%	35%	21%	30%	25%	33%	29%	12%	13%	19%



**All things considered, do you agree or disagree with each of the following statements?**

		Alberta	Gender		Age			Region			Vote in 2012 Election			
			Male	Female	18-34	35-54	55+	Calgary	Edmonton	Rest of Alberta	PC	Wildrose	NDP	Liberal
It is time for a change of government in Alberta	Strongly agree	62%	61%	63%	64%	63%	59%	55%	73%	60%	41%	75%	92%	85%
	Moderately agree	20%	20%	19%	21%	21%	18%	27%	18%	15%	28%	14%	4%	12%
	Moderately disagree	6%	6%	6%	3%	5%	9%	8%	3%	7%	12%	6%	1%	0%
	Strongly disagree	7%	9%	6%	5%	5%	12%	9%	3%	9%	16%	4%	1%	1%
	Not sure	5%	3%	6%	7%	6%	3%	2%	4%	8%	3%	2%	1%	0%
Governments can do very little to deal with the problems caused by the drop in oil prices	Strongly agree	9%	11%	8%	7%	8%	13%	6%	8%	14%	11%	11%	10%	5%
	Moderately agree	27%	32%	24%	24%	28%	30%	34%	23%	26%	31%	29%	18%	28%
	Moderately disagree	31%	27%	34%	34%	32%	28%	34%	34%	27%	33%	30%	42%	42%
	Strongly disagree	26%	28%	25%	22%	28%	27%	23%	31%	25%	22%	29%	29%	24%
	Not sure	6%	2%	9%	13%	5%	2%	4%	5%	9%	3%	2%	0%	0%
I would be very upset if the NDP forms the government in Alberta	Strongly agree	24%	31%	18%	11%	24%	35%	27%	14%	28%	32%	42%	2%	9%
	Moderately agree	11%	15%	8%	8%	13%	12%	13%	10%	10%	16%	16%	2%	6%
	Moderately disagree	15%	15%	15%	13%	18%	12%	17%	17%	11%	17%	15%	7%	16%
	Strongly disagree	36%	31%	40%	44%	32%	35%	31%	50%	31%	26%	21%	89%	64%
	Not sure	14%	7%	19%	24%	13%	7%	12%	9%	19%	9%	6%	0%	5%