

**Have you heard of the Transportation and Transit Referendum, which is scheduled to take place in the Lower Mainland next year?**

	Metro Vancouver	Gender		Age			Mode of Transportation			Vote in 2013	
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	BC Liberals	BC NDP
Yes	69%	61%	80%	54%	69%	86%	68%	60%	58%	81%	75%
No	31%	39%	20%	46%	31%	14%	32%	40%	42%	19%	25%

**How familiar are you with the Transportation and Transit Referendum, which is scheduled to take place in the Lower Mainland next year?**

	Metro Vancouver	Gender		Age			Mode of Transportation			Vote in 2013	
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	BC Liberals	BC NDP
Very familiar	14%	8%	21%	6%	16%	20%	13%	12%	9%	19%	15%
Somewhat familiar	44%	41%	46%	40%	41%	49%	41%	39%	41%	50%	43%
Somewhat unfamiliar	15%	14%	15%	17%	12%	13%	16%	19%	13%	14%	18%
Not at all familiar	28%	36%	18%	37%	30%	18%	30%	29%	35%	17%	24%

**How would you vote if this referendum were held tomorrow?**

	Metro Vancouver	Gender		Age			Mode of Transportation			Awareness of		Vote in 2013	
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	Yes	No	BC Liberals	BC NDP
Definitely "Yes"	18%	15%	21%	15%	22%	17%	14%	28%	24%	17%	19%	17%	23%
Probably "Yes"	34%	36%	30%	43%	30%	27%	33%	41%	38%	33%	35%	30%	32%
Probably "No"	15%	14%	17%	15%	16%	16%	18%	12%	10%	15%	16%	18%	13%
Definitely "No"	24%	22%	27%	14%	27%	32%	27%	11%	13%	28%	15%	30%	23%
Would not vote	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	2%	0%	0%
Not sure	8%	11%	4%	14%	4%	6%	7%	8%	12%	6%	12%	5%	10%

## To "Yes" voters - Why would you vote "Yes" on the referendum?

	Metro Vancouver	Gender		Age			Mode of Transportation			Awareness of		Vote in 2013	
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	Yes	No	BC Liberals	BC NDP
I have confidence in Translink to do a good job to ensure that these transportation projects are implemented properly.	13%	11%	15%	13%	11%	14%	13%	14%	16%	9%	20%	15%	11%
I trust the Mayors to make the best decision when it comes to funding these projects.	16%	13%	20%	15%	17%	16%	15%	17%	21%	17%	13%	19%	15%
I think having annual independent audits and public reporting will promote transparency.	54%	48%	62%	42%	53%	69%	51%	49%	50%	59%	43%	62%	52%
The referendum addresses the traffic, service and road problems we have in the Lower Mainland.	71%	72%	71%	72%	66%	76%	74%	75%	65%	71%	72%	69%	73%
There is no other way to fund these projects than by allowing for this small increase in the PST.	40%	36%	44%	40%	31%	47%	39%	40%	32%	43%	33%	52%	40%
The tax increase—if it goes through—will stay at 0.5%.	31%	28%	34%	24%	26%	44%	31%	26%	19%	35%	22%	44%	28%
Other	6%	9%	4%	4%	11%	6%	5%	7%	11%	8%	3%	5%	12%

**To "No" voters - Why would you vote "No" on the referendum?**

	Metro Vancouver	Gender		Age			Mode of Transportation			Awareness of		Vote in 2013	
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	Yes	No	BC Liberals	BC NDP
I do not have confidence in Translink to do a good job to ensure that these transportation projects are implemented properly.	71%	68%	75%	73%	71%	71%	74%	66%	54%	74%	60%	68%	74%
I do not trust the Mayors to make the best decision when it comes to funding these projects.	38%	30%	45%	41%	31%	40%	36%	37%	38%	38%	34%	32%	33%
I don't think the annual independent audits and public reporting will promote transparency.	34%	26%	43%	25%	36%	39%	29%	22%	29%	37%	25%	33%	35%
The referendum does nothing to address the traffic, service and road problems we have in the Lower Mainland.	40%	40%	43%	63%	31%	37%	38%	51%	50%	43%	34%	38%	43%
There are other ways to fund these projects—Translink should explain how funds are spent before residents vote on any tax increase.	68%	73%	64%	82%	60%	67%	66%	78%	79%	69%	64%	68%	74%
I don't expect this tax increase—if it goes through—to stay at 0.5%. It will probably be higher in the future.	60%	59%	61%	76%	49%	62%	55%	78%	62%	62%	55%	53%	59%
Other	11%	10%	14%	8%	7%	17%	9%	2%	12%	12%	8%	6%	11%

Here are the projects that are included in the Mayors' Transportation and Transit Plan. How much are each of these projects a priority for you? Please rank them from 1 to 8, with 1 being the "most important priority" and 8 being the "least important priority" for you.

	Metro Vancouver	Gender		Age			Mode of Transportation			Awareness of		Vote in 2013		
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	Yes	No	BC Liberals	BC NDP	
Add more bus service to crowded routes and add new routes in growing areas	1	16%	21%	10%	15%	17%	17%	13%	19%	16%	16%	15%	16%	17%
	2	18%	20%	15%	21%	16%	18%	16%	21%	17%	17%	19%	14%	24%
	3	19%	21%	18%	20%	19%	19%	21%	19%	15%	17%	24%	20%	17%
	4	15%	14%	17%	14%	15%	16%	16%	14%	14%	17%	12%	17%	16%
	5	14%	10%	17%	8%	17%	16%	15%	8%	15%	15%	11%	16%	12%
	6	9%	7%	11%	10%	9%	9%	9%	11%	12%	10%	8%	9%	6%
	7	6%	5%	6%	9%	4%	4%	7%	4%	7%	5%	6%	6%	5%
	8	3%	2%	3%	4%	3%	1%	4%	3%	3%	2%	4%	2%	3%
Increase service on SkyTrain, Canada Line, SeaBus, and West Coast Express	1	19%	23%	15%	25%	19%	15%	16%	27%	19%	17%	25%	19%	21%
	2	17%	17%	17%	21%	17%	14%	17%	20%	16%	17%	19%	15%	21%
	3	15%	15%	15%	13%	17%	16%	15%	15%	16%	15%	15%	14%	14%
	4	16%	13%	19%	14%	19%	15%	19%	13%	22%	16%	15%	21%	16%
	5	11%	11%	12%	9%	11%	15%	10%	11%	7%	12%	10%	9%	12%
	6	11%	11%	11%	12%	9%	14%	14%	10%	11%	12%	9%	11%	10%
	7	7%	7%	6%	5%	6%	10%	6%	2%	4%	7%	6%	6%	5%
	8	3%	2%	4%	3%	4%	3%	3%	1%	2%	3%	2%	5%	2%
Add 11 new B-Line rapid bus routes, with fast and frequent service connecting town centres	1	6%	6%	6%	5%	6%	8%	5%	8%	5%	6%	5%	5%	8%
	2	11%	14%	8%	9%	11%	12%	10%	10%	14%	11%	10%	9%	10%
	3	13%	14%	12%	11%	14%	14%	14%	13%	14%	14%	11%	12%	11%
	4	14%	15%	13%	15%	13%	15%	12%	18%	11%	13%	16%	15%	11%
	5	20%	18%	21%	23%	20%	16%	21%	19%	27%	20%	20%	17%	21%
	6	18%	18%	18%	19%	20%	16%	19%	15%	16%	18%	19%	20%	18%
	7	15%	12%	17%	14%	12%	16%	15%	12%	10%	15%	15%	18%	14%
	8	4%	3%	4%	4%	5%	3%	4%	4%	2%	4%	4%	3%	6%
Maintain and upgrade the region's major roads	1	20%	15%	26%	17%	20%	23%	24%	7%	13%	21%	19%	24%	16%
	2	13%	12%	14%	10%	18%	12%	15%	9%	14%	11%	17%	14%	9%
	3	14%	13%	14%	15%	11%	16%	12%	12%	10%	13%	15%	10%	19%
	4	13%	14%	11%	13%	14%	14%	15%	14%	11%	14%	10%	10%	16%
	5	13%	16%	10%	16%	12%	11%	14%	16%	11%	14%	12%	20%	8%
	6	9%	10%	8%	11%	7%	10%	6%	14%	12%	10%	8%	8%	9%
	7	9%	10%	8%	10%	10%	8%	8%	15%	14%	10%	9%	8%	12%
	8	8%	9%	7%	8%	9%	7%	6%	14%	13%	7%	10%	6%	12%
Build a new, earthquake ready Pattullo Bridge	1	10%	9%	12%	10%	9%	10%	13%	7%	8%	12%	7%	11%	13%
	2	12%	9%	14%	9%	11%	16%	13%	3%	2%	13%	8%	17%	6%
	3	8%	7%	9%	5%	9%	10%	8%	7%	6%	8%	7%	10%	6%
	4	10%	8%	12%	12%	8%	10%	11%	8%	8%	10%	10%	9%	10%
	5	11%	10%	12%	11%	8%	13%	10%	8%	8%	11%	12%	9%	15%
	6	14%	15%	13%	13%	16%	13%	15%	15%	12%	14%	15%	14%	15%
	7	18%	20%	15%	17%	22%	13%	16%	24%	30%	17%	19%	16%	19%
	8	18%	23%	12%	23%	16%	15%	14%	28%	27%	15%	24%	15%	16%
Build light rail transit connecting Surrey Centre with Guildford, Newton, and Langley	1	12%	10%	14%	12%	12%	12%	15%	11%	10%	12%	11%	14%	7%
	2	9%	8%	11%	8%	8%	12%	10%	10%	9%	10%	7%	10%	9%
	3	11%	8%	14%	11%	12%	9%	12%	10%	11%	12%	8%	17%	9%
	4	10%	11%	10%	7%	12%	12%	9%	8%	9%	11%	10%	9%	10%
	5	10%	10%	9%	11%	8%	9%	9%	10%	11%	8%	12%	12%	8%
	6	11%	12%	9%	7%	12%	13%	11%	10%	14%	11%	10%	12%	12%
	7	17%	18%	15%	15%	17%	18%	16%	16%	7%	16%	18%	13%	19%
	8	20%	23%	17%	28%	17%	17%	17%	27%	27%	19%	24%	14%	25%

Extend the Millennium Line tunneled along Broadway in Vancouver	1	9%	7%	11%	10%	11%	6%	10%	11%	11%	8%	10%	9%	8%
	2	10%	10%	11%	13%	11%	7%	11%	16%	9%	11%	9%	14%	8%
	3	10%	9%	11%	15%	8%	7%	10%	16%	14%	10%	12%	10%	12%
	4	12%	14%	10%	19%	8%	9%	8%	18%	14%	11%	15%	10%	12%
	5	9%	11%	6%	9%	11%	7%	9%	12%	9%	8%	11%	7%	10%
	6	12%	13%	11%	14%	13%	10%	12%	7%	8%	12%	13%	10%	14%
	7	14%	13%	15%	12%	13%	17%	13%	15%	18%	13%	15%	13%	12%
	8	24%	23%	25%	9%	24%	37%	27%	7%	16%	27%	17%	28%	21%
Improve safety for pedestrians and cyclists	1	7%	9%	6%	7%	7%	9%	5%	11%	15%	7%	9%	3%	10%
	2	10%	10%	9%	11%	8%	11%	7%	11%	18%	9%	12%	7%	10%
	3	10%	13%	6%	9%	11%	10%	9%	8%	12%	11%	9%	6%	11%
	4	10%	12%	7%	8%	11%	10%	8%	7%	11%	8%	13%	10%	9%
	5	12%	14%	11%	12%	13%	13%	12%	15%	11%	12%	13%	11%	14%
	6	15%	13%	17%	16%	14%	16%	14%	19%	12%	14%	18%	15%	17%
	7	15%	14%	17%	16%	15%	15%	19%	12%	10%	17%	12%	20%	15%
	8	20%	14%	27%	21%	22%	17%	24%	16%	9%	22%	15%	28%	14%

**All things considered, do you think holding a referendum in the Lower Mainland to determine the funding of the Mayors' Transportation and Transit Plan is a good idea or a bad idea?**

	Metro Vancouver	Gender		Age			Mode of Transportation			Awareness of		Vote in 2013	
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	Yes	No	BC Liberals	BC NDP
Very good idea	18%	15%	20%	15%	19%	19%	17%	19%	21%	16%	20%	18%	19%
Good idea	40%	42%	38%	46%	43%	34%	41%	44%	46%	39%	45%	40%	38%
Bad idea	17%	13%	22%	14%	14%	24%	17%	13%	10%	20%	10%	22%	14%
Very bad idea	9%	7%	11%	6%	9%	12%	10%	5%	6%	12%	3%	10%	8%
Not sure	16%	23%	8%	20%	15%	12%	15%	20%	16%	13%	23%	10%	21%



**Which of the following would be the best option to fund transportation projects in the Lower Mainland?**

	Metro Vancouver	Gender		Age			Mode of Transportation			Awareness of		Vote in 2013	
		Female	Male	18-34	35-54	55+	Drive	Transit	Bike / Walk	Yes	No	BC Liberals	BC NDP
A 0.5% PST increase	30%	27%	34%	28%	30%	32%	30%	31%	26%	33%	23%	34%	32%
A vehicle levy	16%	15%	16%	17%	15%	15%	13%	21%	20%	15%	17%	17%	12%
An increase in gas taxes	7%	6%	9%	8%	8%	6%	4%	11%	7%	7%	8%	7%	9%
An increase in property taxes	8%	8%	8%	6%	9%	9%	9%	8%	3%	7%	8%	8%	7%
Not sure	39%	44%	34%	40%	38%	39%	43%	30%	42%	37%	45%	33%	40%