

In your view, what is the most important issue facing the City of Surrey right now?

	City of Surrey	Gender		Age		
		Male	Female	18-34	35-54	55+
Poverty	7%	7%	7%	5%	9%	6%
Economic development	7%	7%	7%	9%	5%	8%
Housing	4%	2%	5%	4%	4%	3%
Transportation	16%	21%	10%	8%	18%	20%
Crime	54%	52%	57%	61%	53%	50%
Health care	4%	5%	4%	0%	5%	8%
Education	3%	2%	4%	7%	1%	2%
Not sure	6%	4%	7%	7%	5%	5%

Do you approve or disapprove of Dianne Watts's performance as Mayor of Surrey?

	City of Surrey	Gender		Age		
		Male	Female	18-34	35-54	55+
Strongly approve	36%	35%	38%	32%	34%	42%
Moderately approve	37%	37%	39%	37%	42%	32%
Moderately disapprove	13%	17%	10%	15%	11%	15%
Strongly disapprove	7%	7%	5%	6%	6%	6%
Not sure	7%	5%	9%	11%	6%	3%

How closely have you followed the electoral campaign in Surrey?

	City of Surrey	Gender		Age		
		Male	Female	18-34	35-54	55+
Very closely	9%	12%	5%	5%	6%	14%
Moderately closely	49%	50%	48%	45%	50%	52%
Not too closely	31%	27%	37%	41%	29%	25%
Not closely at all	11%	11%	10%	9%	15%	9%

All things considered, do you have a positive or negative opinion of each one of the following Surrey politicians?

		City of Surrey	Gender		Age		
			Male	Female	18-34	35-54	55+
Barinder Rasode	Very positive	10%	9%	10%	14%	9%	6%
	Moderately positive	31%	39%	24%	31%	31%	31%
	Moderately negative	17%	19%	15%	10%	18%	23%
	Very negative	10%	10%	10%	4%	9%	16%
	I don't know who this person is	14%	12%	16%	20%	14%	8%
	Not sure	19%	12%	26%	22%	19%	15%
Linda Hepner	Very positive	9%	7%	10%	2%	7%	17%
	Moderately positive	40%	41%	40%	40%	39%	42%
	Moderately negative	18%	23%	14%	16%	20%	18%
	Very negative	8%	9%	6%	6%	7%	10%
	I don't know who this person is	10%	8%	11%	19%	9%	2%
	Not sure	15%	12%	19%	16%	19%	10%
Doug McCallum	Very positive	7%	9%	6%	6%	4%	13%
	Moderately positive	34%	33%	34%	37%	36%	28%
	Moderately negative	20%	23%	17%	20%	18%	24%
	Very negative	20%	22%	17%	7%	22%	29%
	I don't know who this person is	5%	4%	6%	10%	4%	1%
	Not sure	14%	9%	20%	21%	17%	6%

Over the past month, would you say your opinion of each one of the following Surrey politicians has improved, stayed the same or worsened?

		City of Surrey	Gender		Age		
			Male	Female	18-34	35-54	55+
Barinder Rasode	Improved	21%	24%	19%	29%	24%	12%
	Stayed the same	51%	52%	51%	49%	48%	58%
	Worsened	13%	14%	13%	5%	15%	19%
	Not sure	14%	10%	17%	17%	13%	11%
Linda Hepner	Improved	15%	12%	18%	12%	15%	18%
	Stayed the same	57%	59%	56%	56%	59%	57%
	Worsened	14%	19%	10%	15%	13%	17%
	Not sure	13%	9%	16%	17%	14%	8%
Doug McCallum	Improved	10%	10%	10%	6%	11%	13%
	Stayed the same	60%	59%	61%	62%	57%	61%
	Worsened	19%	23%	14%	17%	19%	20%
	Not sure	11%	7%	15%	15%	12%	5%

INSIGHTS WEST

Survey on Surrey Municipal Issues - November 10, 2014

Below is a reproduction of the ballot that will be used in the election for Mayor of Surrey. All candidates are listed in alphabetical order. Which one of these candidates would you vote for? You can only select ONE candidate. If you have already voted on the advance polls, please select the candidate you voted for. - All residents

	City of Surrey	Gender		Age		
		Male	Female	18-34	35-54	55+
HEPNER, Linda (Surrey First)	23%	22%	25%	13%	23%	33%
McCALLUM, Doug (Safe Surrey Coalition)	23%	25%	20%	23%	20%	26%
RASODE, Barinder (One Surrey)	21%	24%	20%	26%	23%	17%
OTHER candidates	4%	3%	4%	4%	3%	3%
Undecided	24%	20%	26%	26%	25%	18%
Would not vote	5%	6%	5%	8%	6%	3%

INSIGHTS WEST

Survey on Surrey Municipal Issues - November 10, 2014

Below is a reproduction of the ballot that will be used in the election for Mayor of Surrey. All candidates are listed in alphabetical order. Which one of these candidates would you vote for? You can only select ONE candidate. If you have already voted on the advance polls, please select the candidate you voted for. - Decided voters

	City of Surrey	Gender		Age		
		Male	Female	18-34	35-54	55+
HEPNER, Linda (Surrey First)	33%	30%	36%	19%	33%	42%
McCALLUM, Doug (Safe Surrey Coalition)	33%	35%	29%	35%	29%	33%
RASODE, Barinder (One Surrey)	30%	32%	29%	40%	33%	21%
OTHER candidates	4%	3%	6%	6%	5%	4%

Thinking about your vote for mayor, which of these statements comes closest to your own point of view?

	City of Surrey	Vote in 2014 Mayoral Election			
		Hepner	McCallum	Rasode	Others
I am certain that I will vote for [candidate] in the election for mayor	54%	69%	65%	46%	70%
I may change my mind and support another candidate in the election	46%	31%	35%	54%	35%

In your view, which of these mayoral candidates is better suited to deal with each one of the following issues?

		City of Surrey	Gender		Age		
			Male	Female	18-34	35-54	55+
Poverty	Linda Hepner	19%	17%	21%	13%	20%	24%
	Barinder Rasode	16%	22%	11%	14%	18%	17%
	Doug McCallum	12%	11%	13%	13%	13%	11%
	Not sure	52%	50%	54%	60%	49%	49%
Economic development	Linda Hepner	20%	19%	20%	19%	20%	21%
	Barinder Rasode	13%	14%	11%	18%	12%	9%
	Doug McCallum	25%	28%	23%	15%	24%	36%
	Not sure	42%	38%	46%	48%	44%	34%
Housing	Linda Hepner	19%	16%	23%	11%	18%	29%
	Barinder Rasode	18%	24%	11%	18%	19%	14%
	Doug McCallum	14%	13%	15%	13%	14%	16%
	Not sure	49%	47%	51%	57%	48%	41%
Transportation	Linda Hepner	21%	24%	18%	8%	22%	33%
	Barinder Rasode	15%	22%	8%	20%	16%	10%
	Doug McCallum	22%	21%	24%	24%	19%	24%
	Not sure	42%	33%	50%	49%	43%	33%
Crime	Linda Hepner	13%	14%	13%	2%	15%	22%
	Barinder Rasode	27%	29%	26%	32%	25%	24%
	Doug McCallum	21%	21%	21%	16%	21%	25%
	Not sure	39%	37%	41%	50%	38%	29%
Environment	Linda Hepner	19%	19%	20%	10%	21%	27%
	Barinder Rasode	12%	18%	8%	9%	17%	12%
	Doug McCallum	13%	13%	13%	19%	10%	12%
	Not sure	55%	51%	60%	63%	53%	50%
Arts and Culture	Linda Hepner	24%	22%	25%	15%	25%	31%
	Barinder Rasode	15%	21%	10%	20%	18%	10%
	Doug McCallum	10%	10%	10%	16%	7%	8%
	Not sure	51%	47%	55%	50%	51%	51%
Parks and Recreation	Linda Hepner	21%	23%	19%	13%	23%	26%
	Barinder Rasode	13%	16%	10%	15%	13%	11%
	Doug McCallum	14%	14%	15%	18%	12%	14%
	Not sure	52%	47%	57%	54%	52%	49%
City finances and taxation	Linda Hepner	20%	22%	19%	17%	17%	28%
	Barinder Rasode	12%	14%	8%	15%	12%	8%
	Doug McCallum	25%	26%	26%	18%	27%	32%
	Not sure	43%	38%	47%	51%	44%	32%