

Insights West

BC Survey on Driving (December 5, 2013)

1. Overall, how would you rate the quality of British Columbia's roads and infrastructure? Choose one.

	Total 100% (838) W 100% (837)		Gender				Age					
			Female 100% (540) W 100% (434)		Male 100% (297) W 100% (402)		Age 18-34 100% (124) W 100% (218)		Age 35-54 100% (333) W 100% (304)		Age 55+ 100% (379) W 100% (314)	
Very good	6%	51	5%	22	7%	29	6%	12	5%	14	7%	23
Good	68%	570	68%	297	68%	272	72%	157	65%	198	68%	215
Bad	19%	159	18%	78	20%	81	17%	37	22%	66	18%	55
Very bad	3%	24	3%	14	2%	9	2%	5	4%	11	2%	7
Not sure	4%	34	5%	23	3%	12	3%	6	5%	14	4%	13

	Total 100% (838) W 100%		BC Regions					Driving Behaviour				
			Lower Mainland		Fraser Valley		Other BC		Driver		Non Driver	
Very good	6%	51	6%	28	7%	5	6%	17	6%	47	4%	4
Good	68%	570	67%	312	64%	47	70%	210	68%	509	68%	61
Bad	19%	159	20%	95	19%	14	17%	50	19%	145	16%	14
Very bad	3%	24	3%	16	3%	2	2%	6	3%	21	3%	3
Not sure	4%	34	3%	13	5%	4	6%	17	3%	26	9%	8 I, K

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2. And how safe do you think British Columbia's roads are for motorists? Choose one.

	Total 100% (838) W 100% (837)		Gender				Age					
			Female 100% (540) W 100% (434)		Male 100% (297) W 100% (402)		Age 18-34 100% (124) W 100% (218)		Age 35-54 100% (333) W 100% (304)		Age 55+ 100% (379) W 100% (314)	
Very safe	8%	65	6%	28	9%	38	2%	5	9%	28 C	10%	32 C
Moderately safe	74%	623	75%	324	75%	300	78%	169	74%	225	73%	230
Not too safe	14%	121	15%	65	14%	55	19%	41	13%	39	13%	40
Not safe at all	2%	17	2%	10	1%	6	1%	2	2%	7	2%	5
Not sure	1%	12	2%	8	1%	4	0%	1	2%	5	2%	6

	Total 100% (838) W 100%		BC Regions					Driving Behaviour				
			Lower Mainland		Fraser Valley		Other BC		Driver		Non Driver	
Very safe	8%	65	8%	36	11%	8	7%	22	8%	59	7%	6
Moderately safe	74%	623	75%	346	78%	57	73%	220	76%	569 J	60%	54
Not too safe	14%	121	14%	66	11%	8	15%	45	13%	96	27%	24 L, M, I, K
Not safe at all	2%	17	2%	11	0%	0	2%	6	2%	16	1%	1
Not sure	1%	12	1%	5	1%	1	2%	7	1%	7	6%	5 I, K

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3. From what you have seen, read, or heard, do you think the speed limit on British Columbia's highways should be higher, remain the same, or be lower? Choose one.

	Total 100% (838) W 100% (837)		Gender				Age					
			Female 100% (540) W 100% (434)		Male 100% (297) W 100% (402)		Age 18-34 100% (124) W 100% (218)		Age 35-54 100% (333) W 100% (304)		Age 55+ 100% (379) W 100% (314)	
Should be higher	37%	312	25%	110	50%	202 A	41%	89 E	41%	125 E	31%	96
Should remain the same	55%	461	65%	283 B	44%	177	48%	105	53%	161	62%	194 D, C
Should be lower	5%	43	6%	26	4%	17	7%	15	3%	10	6%	19
Not sure	3%	23	3%	15	2%	7	5%	11	2%	7	1%	4

	Total 100% (838) W 100%		BC Regions						Driving Behaviour			
			Lower Mainland		Fraser Valley		Other BC		Driver		Non Driver	
Should be higher	37%	312	41%	189 H	36%	26	32%	97	39%	294 J	20%	18
Should remain the same	55%	461	53%	245	60%	44	57%	171	54%	407	60%	54
Should be lower	5%	43	4%	20	4%	3	7%	20	4%	31	12%	11 L, M, I, K
Not sure	3%	23	2%	11	1%	1	4%	11	2%	16	7%	6 I

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4. As you may know, photo radar was introduced in the 1990s as a measure to curb speeding, but was abandoned in 2001. Do you think the BC Government should bring back photo radar? Choose one.

	Total 100% (838) W 100% (837)		Gender				Age					
			Female 100% (540) W 100% (434)		Male 100% (297) W 100% (402)		Age 18-34 100% (124) W 100% (218)		Age 35-54 100% (333) W 100% (304)		Age 55+ 100% (379) W 100% (314)	
Definitely should	16%	132	16%	69	15%	62	14%	31	11%	33	21%	67 D
Probably should	23%	192	27%	119 B	18%	74	22%	48	20%	61	27%	84 D
Probably should not	19%	163	21%	92	18%	71	21%	46	20%	60	18%	55
Definitely should not	34%	283	25%	109	43%	174 A	33%	71	41%	124 E	28%	88
Not sure	8%	66	10%	45 B	5%	21	10%	21	8%	25	6%	20

	Total 100% (838) W 100%		BC Regions						Driving Behaviour			
			Lower Mainland		Fraser Valley		Other BC		Driver		Non Driver	
Definitely should	16%	132	15%	68	14%	10	18%	54	14%	103	32%	29 L, M, I, K
Probably should	23%	192	24%	112	19%	14	22%	67	23%	170	26%	23
Probably should not	19%	163	19%	87	32%	23 F, H	18%	53	20%	148	17%	15
Definitely should not	34%	283	34%	158	34%	25	34%	101	36%	271 J	13%	12
Not sure	8%	66	9%	40	4%	3	8%	24	7%	54	13%	12