

## Insights West

### TransLink Funding Shortfall Release (March 23, 2013)

How often do you typically travel using TransLink services (including bus, SkyTrain, SeaBus and West Coast Express)?

Choose one.

	TOTAL	USE TRANSLINK WEEKLY +	USE TRANSLINK LESS OFTEN
<b>UNWEIGHTED BASE</b>	<b>441</b>	<b>138</b>	<b>247</b>
<b>WEIGHTED BASE</b>	<b>499</b>	<b>159</b>	<b>284</b>
Daily	14%	45%	0%
4-5 days a week	8%	26%	0%
2-3 days a week	9%	29%	0%
Once to a few times a month	19%	0%	33%
At least once every 2-3 months	14%	0%	25%
At least once a year	16%	0%	29%
Less often	8%	0%	14%
Never	11%	0%	0%

TransLink is responsible for planning and managing the transportation system in BC, including public transit, and major roads and bridges. TransLink has recently made progress in cutting back in operational costs, but is still projecting a budget shortfall of tens of millions for both 2013 and 2014. Were you aware of this issue before today? Choose one.

	TOTAL %	USE %	USE %
<b>UNWEIGHTED BASE</b>	<b>441</b>	<b>138</b>	<b>247</b>
<b>WEIGHTED BASE</b>	<b>499</b>	<b>159</b>	<b>284</b>
Yes	66%	69%	67%
No	34%	31%	33%

**How familiar are you with this issue? Choose one.**

(Among Those Aware of the Issue)	TOTAL	USE TRANSLINK WEEKLY +	USE TRANSLINK LESS OFTEN
<b>UNWEIGHTED BASE</b>	<b>279</b>	<b>95</b>	<b>154</b>
<b>WEIGHTED BASE</b>	<b>330</b>	<b>110</b>	<b>189</b>
Very familiar	21%	25%	18%
Somewhat familiar	62%	56%	64%
<b>SUMMARY: FAMILIAR</b>	<b>82%</b>	<b>81%</b>	<b>82%</b>
Not familiar, just heard about it	18%	19%	18%

**How concerned are you about the issue of the projected TransLink shortfall? Choose one.**

	TOTAL	USE TRANSLINK WEEKLY +	USE TRANSLINK LESS OFTEN
<b>UNWEIGHTED BASE</b>	<b>441</b>	<b>138</b>	<b>247</b>
<b>WEIGHTED BASE</b>	<b>499</b>	<b>159</b>	<b>284</b>
Very concerned	33%	37%	32%
Somewhat concerned	46%	47%	50%
<b>SUMMARY: CONCERNED</b>	<b>79%</b>	<b>84%</b>	<b>81%</b>
Not very concerned	11%	11%	10%
Not at all concerned	5%	3%	5%
<b>SUMMARY: NOT CONCERNED</b>	<b>16%</b>	<b>14%</b>	<b>14%</b>
Don't know	5%	3%	4%

**Overall, do you think that TransLink should reduce its services in order to prevent the shortfall, acquire new funding, or do both? Choose one.**

	TOTAL	USE TRANSLINK WEEKLY +	USE TRANSLINK LESS OFTEN
<b>UNWEIGHTED BASE</b>	<b>441</b>	<b>138</b>	<b>247</b>
<b>WEIGHTED BASE</b>	<b>499</b>	<b>159</b>	<b>284</b>
Reduce services	12%	6%	10%
Acquire new funding	39%	58%	33%
Both: reduce some services and acquire some new funding	33%	26%	37%
Don't know	16%	11%	20%

TransLink currently receives the majority of their funding through a combination of revenue from fares, property tax, and fuel taxes. In your opinion, if TransLink has to acquire new funding, do you oppose or support using the following funding sources to raise further funds to make up for TransLink’s budget shortfall? Choose all that apply.

		TOTAL	USE TRANSLINK WEEKLY +	USE TRANSLINK LESS OFTEN
<b>UNWEIGHTED BASE</b>		<b>441</b>	<b>138</b>	<b>247</b>
<b>WEIGHTED BASE</b>		<b>499</b>	<b>159</b>	<b>284</b>
Increase in transit fares	Support strongly	15%	4%	19%
	Support somewhat	22%	15%	25%
	<b>SUMMARY: SUPPORT</b>	<b>37%</b>	<b>19%</b>	<b>43%</b>
	Oppose strongly	38%	52%	32%
	Oppose somewhat	22%	25%	22%
	<b>SUMMARY: OPPOSE</b>	<b>59%</b>	<b>77%</b>	<b>54%</b>
	Don't know	3%	4%	2%
Increase in property taxes	Support strongly	4%	8%	3%
	Support somewhat	16%	28%	10%
	<b>SUMMARY: SUPPORT</b>	<b>20%</b>	<b>35%</b>	<b>13%</b>
	Oppose strongly	54%	30%	62%
	Oppose somewhat	21%	28%	21%
	<b>SUMMARY: OPPOSE</b>	<b>75%</b>	<b>58%</b>	<b>82%</b>
Increase in sales tax	Support strongly	3%	4%	3%
	Support somewhat	14%	22%	12%
	<b>SUMMARY: SUPPORT</b>	<b>17%</b>	<b>26%</b>	<b>15%</b>
	Oppose strongly	59%	45%	63%
	Oppose somewhat	19%	24%	18%
	<b>SUMMARY: OPPOSE</b>	<b>79%</b>	<b>69%</b>	<b>81%</b>
	Don't know	5%	5%	4%
New regional carbon tax	Support strongly	6%	11%	5%
	Support somewhat	19%	34%	13%
	<b>SUMMARY: SUPPORT</b>	<b>26%</b>	<b>45%</b>	<b>18%</b>
	Oppose strongly	51%	26%	60%
	Oppose somewhat	18%	23%	17%
	<b>SUMMARY: OPPOSE</b>	<b>69%</b>	<b>49%</b>	<b>77%</b>
New vehicle levy	Support strongly	7%	17%	4%
	Support somewhat	26%	43%	18%
	<b>SUMMARY: SUPPORT</b>	<b>33%</b>	<b>60%</b>	<b>22%</b>
	Oppose strongly	45%	16%	54%
	Oppose somewhat	16%	18%	17%
	<b>SUMMARY: OPPOSE</b>	<b>60%</b>	<b>34%</b>	<b>71%</b>
	Don't know	6%	6%	6%

New fuel tax	Support strongly	5%	13%	2%
	Support somewhat	17%	31%	11%
	<b>SUMMARY: SUPPORT</b>	<b>22%</b>	<b>44%</b>	<b>13%</b>
	Oppose strongly	56%	27%	67%
	Oppose somewhat	18%	23%	17%
	<b>SUMMARY: OPPOSE</b>	<b>74%</b>	<b>50%</b>	<b>83%</b>
	Don't know	5%	6%	4%
New road/bridge tolls	Support strongly	10%	15%	8%
	Support somewhat	26%	30%	27%
	<b>SUMMARY: SUPPORT</b>	<b>36%</b>	<b>45%</b>	<b>34%</b>
	Oppose strongly	39%	23%	43%
	Oppose somewhat	20%	25%	19%
	<b>SUMMARY: OPPOSE</b>	<b>59%</b>	<b>48%</b>	<b>63%</b>
New taxation of vehicles based on distance travelled in the past year	Support strongly	6%	11%	4%
	Support somewhat	20%	25%	19%
	<b>SUMMARY: SUPPORT</b>	<b>26%</b>	<b>37%</b>	<b>23%</b>
	Oppose strongly	49%	31%	55%
	Oppose somewhat	20%	24%	18%
	<b>SUMMARY: OPPOSE</b>	<b>68%</b>	<b>55%</b>	<b>73%</b>
	Don't know	6%	8%	5%