

INSIGHTS WEST**Edmonton Survey on Municipal Issues (October 19, 2013)**

We'd like to ask you some questions about the City of Edmonton. What do you think is the most important issue facing the City of Edmonton?

	Edmonton	Gender		Age		
		Male	Female	18-34	35-54	55+
Economic Development	33%	38%	29%	37%	28%	32%
Transportation	25%	29%	22%	24%	22%	30%
Crime	11%	11%	11%	9%	14%	10%
Housing	8%	6%	10%	8%	8%	8%
Poverty	8%	6%	10%	12%	7%	6%
Not sure	15%	10%	18%	10%	21%	14%

As you may know, the City of Edmonton is holding a mayoral election on Oct. 21. If this election were held tomorrow, which candidate would you support? – *Likely voters*

	Edmonton	Gender		Age		
		Male	Female	18-34	35-54	55+
Don Iveson	40%	49%	32%	51%	34%	36%
Karen Leibovici	18%	16%	20%	7%	18%	32%
Kerry Diotte	13%	16%	10%	3%	14%	18%
Other candidates	4%	6%	2%	4%	5%	3%
Undecided	25%	13%	37%	35%	29%	11%

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As you may know, the City of Edmonton is holding a mayoral election on Oct. 21. If this election were held tomorrow, which candidate would you support? – *Decided voters*

	Edmonton	Gender		Age		
		Male	Female	18-34	35-54	55+
Don Iveson	53%	56%	50%	78%	48%	40%
Karen Leibovici	24%	18%	31%	11%	25%	36%
Kerry Diotte	17%	18%	16%	5%	20%	20%
Other candidates	6%	7%	3%	6%	7%	4%

All things considered, would you say the municipal government has done a good job or a bad job dealing with each one of these issues? – “Good job” listed

	Edmonton	Gender		Age		
		Male	Female	18-34	35-54	55+
Providing good sanitation services	79%	82%	78%	78%	79%	82%
Fostering artistic and cultural activities	73%	74%	73%	73%	70%	75%
Ensuring public safety	70%	75%	66%	77%	63%	70%
Enhancing your overall quality of life	62%	66%	59%	69%	54%	63%
Protecting the environment	61%	66%	58%	61%	59%	65%
Promoting tourism to Edmonton	56%	50%	60%	44%	60%	64%
Dealing with transportation	49%	53%	47%	50%	47%	51%
Dealing with homelessness and poverty	45%	47%	42%	46%	42%	47%
Implementing policies to help small business	44%	53%	38%	59%	34%	40%

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Do you approve or disapprove of Stephen Mandel's performance as Mayor of Edmonton?

	Edmonton	Gender		Age		
		Male	Female	18-34	35-54	55+
Strongly approve	27%	33%	24%	35%	19%	29%
Moderately approve	42%	38%	45%	42%	47%	35%
Moderately disapprove	12%	9%	14%	10%	12%	15%
Strongly disapprove	12%	17%	9%	3%	16%	19%
Not sure	7%	4%	9%	12%	6%	2%

Overall, how satisfied are you with how city council runs the city?

	Edmonton	Gender		Age		
		Male	Female	18-34	35-54	55+
Very satisfied	10%	10%	10%	9%	9%	14%
Somewhat satisfied	65%	62%	68%	78%	61%	54%
Not very satisfied	19%	20%	18%	13%	20%	24%
Not at all satisfied	6%	9%	5%	0%	11%	8%